

JESSE TORRES

404-790-6265 | JESSE@PROTONSTUDIOS.COM

SUMMARY

Over 20 years of production and retouching experience. Consistently working with art directors and creative directors to execute all retouching and print project needs.

STRENGTHS

- Extremely organized
- Ability to wear multiple hats
- Excellent multitasking
- Problem solver
- Quick learner
- Works efficiently
- Great work ethic

SKILLS

- Photoshop
- InDesign
- Illustrator
- Acrobat
- Microsoft Office

MILITARY

United States Navy - Honorable discharge

REFERENCES

Available upon request

EXPERIENCE

HOTHOUSE INC. – STUDIO DIRECTOR

October 2019 – April 2020

Clients: IHG, Cox Automotive, Turner, HBO, ESPN, CORT

- Build static digital banners and storyboards for animated digital banners
- Execute revisions and resize approved print and digital layouts
- Create final print mechanicals from approved layouts
- Preflight final digital and print files for delivery
- Responsible for organization of server folders and file structure
- Provided process improvements for file management and workflow

THE COCA-COLA COMPANY – PRODUCTION ARTIST / RETOUCHER

March 2019 – September 2019 - *Contract Position*

Clients: Coca-Cola, Sprite, Fanta, Vitamin Water, Dasani

- Responsible for retouching and color correction
- Create multiple POS pieces from approved concepts
- Create packaging pieces from approved concepts
- Provide final print mechanicals from approved layouts

OGILVY & MATHER – STUDIO ARTIST / RETOUCHER

May 2011 – March 2019

Clients: IHG, Holiday Inn, Crowne Plaza, Samsung, Castrol, CORT

- Responsible for all digital and print retouching and color correction
- Completed complex digital image masking, cloning and composition
- Build static digital banners and storyboards for animated digital banners
- Resize approved print and digital layouts and create final files
- Improved processes, file management and workflow

DENMARK {THE AGENCY} – PRODUCTION ARTIST

December 2002 – March 2011

Clients: Atlanta Gas Light, Cbeyond, Sugarloaf Country Club, Rheem, Komatsu

- Create final mechanicals for all print ads and collateral pieces
- Performed all image manipulation, silhouetting and color correction
- Execute final digital banners from approved concept
- Prepared all digital files for final output
- Setup creative job work flow and processes

C, INC – PRODUCTION ARTIST

2001 - 2002

Clients: Coca-Cola, McDonalds, Goizueta Business School, ACS Technologies

DWP BATES TECHNOLOGY – PRODUCTION ARTIST

1999 - 2001

Clients: UUNET, BellSouth, CDW, Kodak, Murata

MCCANN-ERICKSON / FITZGERALD + CO – PRODUCTION ARTIST

1996 - 1999

Clients: Coca-Cola, Durex, Fernbank, AFLAC, Georgia-Pacific, Motorola